

FAST FACTS

Chorus America



What is Chorus America?

Chorus America is the advocacy, research, and leadership development organization that advances the choral music field. We support and serve choral conductors, administrators, board members, and singers with tools, training, peer networking, and access so that choruses are better able to contribute to their communities.

What is our mission?

Chorus America's mission is to build a dynamic and inclusive choral community so that more people are transformed by the beauty and power of choral singing.

Who belongs and how many people do we serve?

About 2,000 choruses, individuals, businesses, and organizations are members of Chorus America. We communicate regularly with more than 5,000 people associated with our member choruses. We also have robust web communities on Facebook and Twitter growing daily

What do we offer?

Chorus America...

- 1) **gives voice to the choral music field**, collaborates with arts colleagues on key advocacy initiatives, and provides tools to make a compelling case for support of choral music;
- 2) **conducts research** about choruses and choral singers, providing data that defines the character, scope, and impact of choral participation on singers and their communities;
- 3) **provides leadership development and peer networking** through quality training programs, conferences, masterclasses, management institutes, online learning, technical assistance, and personal consultations;
- 4) **strengthens the governance, management, marketing, fundraising, and operations of choruses** by providing practical tools, templates, training, and strategies for its administrative and board leaders;
- 5) **advances the artistry of choruses** by providing masterclasses for choral conductors, sessions on repertoire and performance practice, convenings of artistic directors, research on conducting careers and transitions, information on performance trends and innovations, and forums for discussion of artistic issues;
- 6) **champions the dedicated choral singer** by developing online resources and tools to advance skills and promote connections among singers.

How are we supported?

Chorus America is a 501(c)(3) nonprofit supported by a combination of membership dues, revenue from products and programs, and charitable contributions. The contributions come from individuals, private foundations, corporations, and government grants.

How are we governed?

Chorus America is led by a diverse board of accomplished arts leaders from across North America, and a professional staff of nine employees.

Where are we located?

Chorus America's office is in Washington, DC. Board meetings and professional development programs are held in cities all across North America.

How did we get started?

Chorus America was founded in 1977 to gain recognition for professional choruses and today represents hundreds of choruses of every kind throughout North America and beyond.

Read more at www.chorusamerica.org

Contact: Robin L. Perry, director of communications
robin@chorusamerica.org



1156 15th Street, NW, Suite 310
Washington, DC 20005

Mailing address: PO Box 2646
Arlington, VA 22202-0646

p 202.331.7577
f 202.331.7599

www.chorusamerica.org