

Advertising Insertion Order



The following is an agreement between

and Chorus America to place advertising in *The Voice*, a quarterly magazine published by Chorus America.

1. AD RESERVATION

You are reserving, and agree to purchase advertising space in *The Voice* as follows:

- Summer 2019 (42.4) Fall 2019 (43.1) Winter 2019/20 (43.2) Spring 2020 (43.3)

Ad size & orientation:

Cover 2, Cover 3, Cover 4, 2-page center spread, full page, 2/3 vertical, 1/2 horizontal, 1/3 vertical, 1/3 square, 1/6 vertical, 1/9 vertical (specifications and reservation dates are available on the Rate Card, www.chorusamerica.org/publications.cfm)

Check one for color option:

- B&W only
 4-color (required for all cover positions and 2-page center spread)

Special placement requests:

2. RATES

Page Rates, as specified in current Rate Card:

- \$ _____ 1X member rate **OR** \$ _____ 4X member rate
\$ _____ nonmember rate
- \$ _____ 5% space-only discount available for **4X contracts only—all 4 insertions must be prepaid at one time**
\$ _____ total space cost
+ \$ _____ 1X contracts: add \$350 for 4-color except for covers and center spread
4X contracts: add \$250 for 4-color except for covers and center spread
\$ _____ **TOTAL COST per insertion**
\$ _____ **TOTAL COST per contract**
(multiply total insertion cost times 4 for 4X contract; include the 5% space-only discount only if pre-paying for all 4 insertions)

3. PAYMENT

\$ _____ **TOTAL** (from above)

- Check made payable to Chorus America
 Credit Card: Visa MasterCard
 Discover American Express

CARD NUMBER _____ EXP. DATE _____

CARDHOLDER NAME _____

SIGNATURE _____

4. CONTACT INFORMATION

ORGANIZATION NAME _____

CONTACT _____

EMAIL _____

STREET ADDRESS _____

CITY _____

STATE/PROV. _____ ZIP CODE _____ COUNTRY _____

PHONE _____ FAX _____

SIGNATURE _____ DATE _____

Chorus Member, Affiliate Organization, or Business Member?

- yes no, not eligible for member rates
(Individual members are not eligible for discounts on behalf of their organizations.)

By signing and returning this Advertising Insertion Order, you agree to provide Chorus America with artwork in the correct size by the deadlines for each issue (mechanical requirements and artwork deadlines are specified in the Rate Card).

Advertisers are responsible for payment of discounts accrued if contract is canceled before completion.

Payment for each insertion will be due within 30 days following the publication of each issue (unless pre-paid), after the Advertiser receives an invoice and a complimentary copy of *The Voice*. Failure to make payment on schedule will result in a \$50 late fee and loss of future advertising opportunities.

5. SUBMISSION

Please return Advertising Insertion Order (and pre-payment, if applicable) to:

Advertising
The Voice
1200 18th St. NW, Suite 1250
Washington, DC 20036

Mike Rowan
Communications Manager

202.331.7577 ext. 251
202.331.7599 Fax
mike@chorusamerica.org
www.chorusamerica.org



OFFICE USE ONLY: Payment Record

Date: _____ Amount: _____ Batch: _____