

# Chorus America Education and Community Engagement Award



## DESCRIPTION

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The Education and Community Engagement Award is given by Chorus America for outstanding programming in education outreach.

Criteria vary from year to year in order to highlight specific aspects of this important field. The 2020 Education and Community Engagement Award will recognize the following category:

- Best collaborative program

The panel will be looking for in-depth and ongoing engagement projects that create a dialogue between a chorus and its community. Future categories include:

- 2021: Best program by a chorus with a budget under \$200,000
- 2022: Best program by a chorus with a budget over \$200,000
- 2023: Best emerging program no more than four years in operation

Successful education and community engagement programs often demonstrate the following characteristics:

- Collaborations and ongoing partnerships with other ensembles, schools, and wide-ranging community organizations
- Organized efforts to reach their own communities and surrounding areas to address community needs and attract new constituencies
- Clearly articulated goals, outcomes, and tools for evaluation
- An ongoing commitment to music education

The award winner will be selected by a panel of judges consisting of members of the board of Chorus America and a member-at-large of Chorus America who is neither a board member nor affiliated with a chorus under consideration for the award. At least one member of the panel will be a professional educator.

The winner receives an engraved plaque and a cash prize of \$2,500

## ELIGIBILITY

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Applicants must be a chorus member of Chorus America.

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## DEADLINE AND HOW TO APPLY

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The deadline to submit via the Chorus America Application Portal is Thursday, January 23, 2020 at 5PM ET.

A. A narrative statement, no longer than five pages, including the following:

- Describe the education/community engagement program being nominated, including its goals, constituency served, staffing, and partners (if any). Specificity is important as the panel cannot observe the events first-hand; please provide quantitative data about planning and execution of the program as well as the population served wherever possible. (For example, if you perform for school assemblies, please indicate the number of singers or teaching artists that your chorus sends to the assembly, how long they typically perform, how many students attend (on average), the students' ages or grades, and details about any pre- or post-assembly activities that the program includes.)
- Reflect on any modifications that have been made to the program since its launch, and include information on why changes were made and lessons learned.
- Outline the criteria used to evaluate the program and the evaluation process. Provide sample evaluation data from the most recently completed program. (For example, if you distributed a survey to participants, please provide the summary results from that survey.)
- Outline ways in which this program might be adapted for other organizations.

B. Submit operating and program budgets for the previous and current fiscal years of the program.

Applications will only be accepted through CAAP: [apply.chorusamerica.org](http://apply.chorusamerica.org).