Category	Virtual Opportunity	\$250 General Sponsor Package	\$750 - \$1,250 Advocate Sponsor	\$1,251 - \$2,000 Patron Sponsor	\$2,001 - \$2,499 Supporting Sponsor	\$2,500 - \$3,999 Contributing Sponsor	\$4,000+ Major Sponsor	Lead Sponsor
	Lead Linked Banner at the Top of the Virtual							
Conference	Conference HeySummit Site, following all participants							
Recognition	through the entire Virtual Conference							х
	Host one of the four primary tables in the							
	Exhibitor/Sponsor Showcase(s) with linked logo						х	х
	Two Complimentary Conference Registrations					х	х	х
	Email Highlighting Your Sponsorship Sent to Virtual							
	Conference Attendees in the weeks leading to							
	Virtual Conference					x	х	х
	Linked Logo in the Sponsor Grid Banner (middle of the							
	Virtual Conference HeySummit Landing Page)				Х	x	х	х
	Digital Logo Ad on the Chorus America Website Virtual							
	Conference Page			х	х	x	х	х
	Host a table (with chat, video and whiteboard							
	capabilities) in the Exhibitor/Sponsor Showcases		х	Х	x	х	х	Х
	One Complimentary Conference Registration		х	х	x			
	Inclusion in the Virtual Exhibit Hall, hosted on the							
	Chorus America Website Virtual Conference Page							
	(includes a link to your content page)		Х	Х	x	x	Х	Х
	Acknowledgement on the HeySummit Landing Page of							
	the Virtual Conference	х	х	х	x	х	х	х
	Acknowledgement By Level (including name and linked							
	Logo) on the Chorus America Website Virtual							
	Conference Sponsor Page	х	Х	Х	х	х	Х	Х
	Acknowledgement in Opening Session Remarks given							
	by Chorus America President & CEO,							
	Catherine Dehoney	х	х	х	x	x	х	х
Year-Round	Full Page Color Ad in <i>The Voice</i> Magazine							
Recognition	Fall 2020- Spring 2021 (print and digital editions)							Х
	Sponsored Email to Chorus America Email List							
	July 2020 - May 2021						x	x
	Half Page Color Ad in <i>The Voice</i> Magazine							
	Fall 2020-Spring 2021 (print and digital editions)					x	х	
	Update E-Newsletter Banner Ad							
	September 2020 - August 2021				X	X	x	X
	1x Use of Chorus America Postal Mailing List							
	July 2020 - May 2021 Linked Acknowledgement on the Chorus America			Х	х	X	x	Х
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	Corporate Support Web Page		x	x	X	X	x	X
	Printed Acknowledgment in an issue of					v		
	The Voice Magazine	х	x	х	х	X	х	Х
	Linked Logo and Text in the Digital Edition of the							
	Summer issue of The Voice, distributed at conference	х	х	х	х	x	х	x

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